

LMYC Boat Owners and Sailors Survey 2024

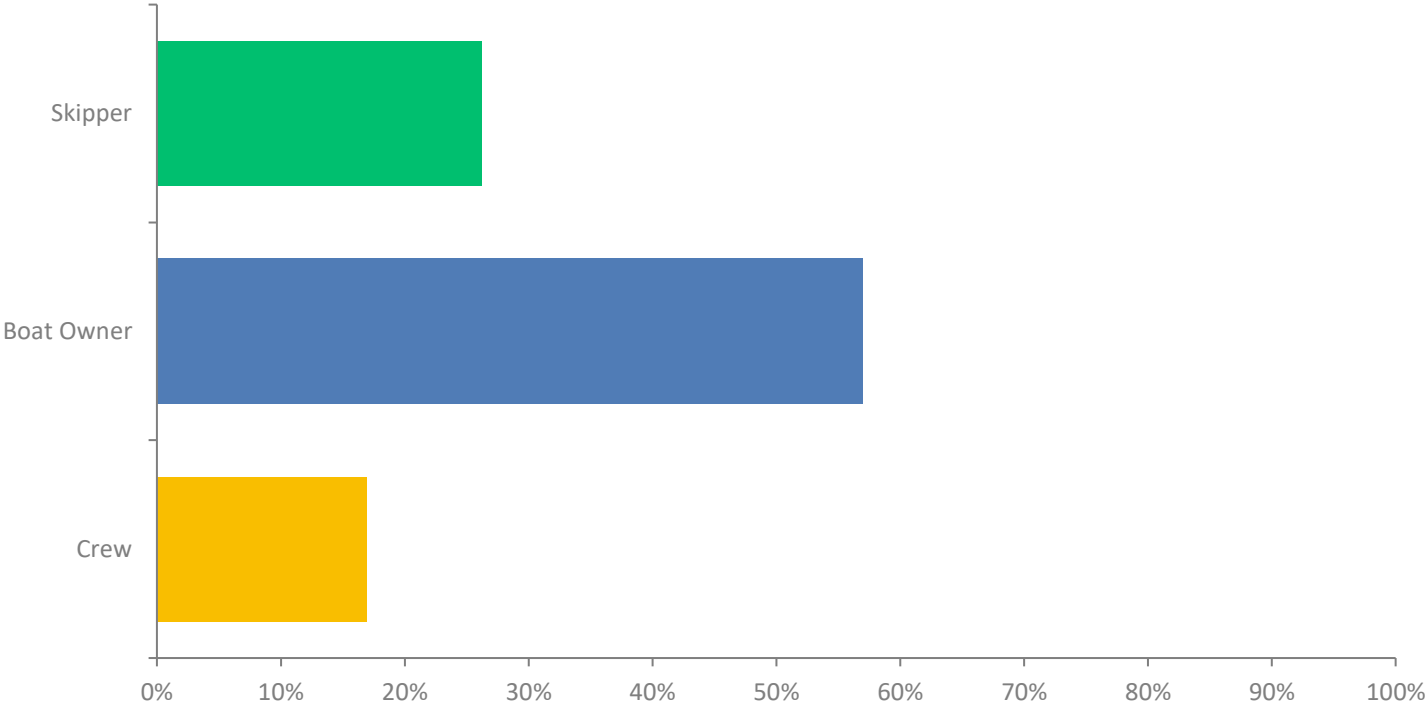
Tuesday May 13, 2024

Agenda

- Survey 2024 Results
- Fleet VMG Analysis
- Questions

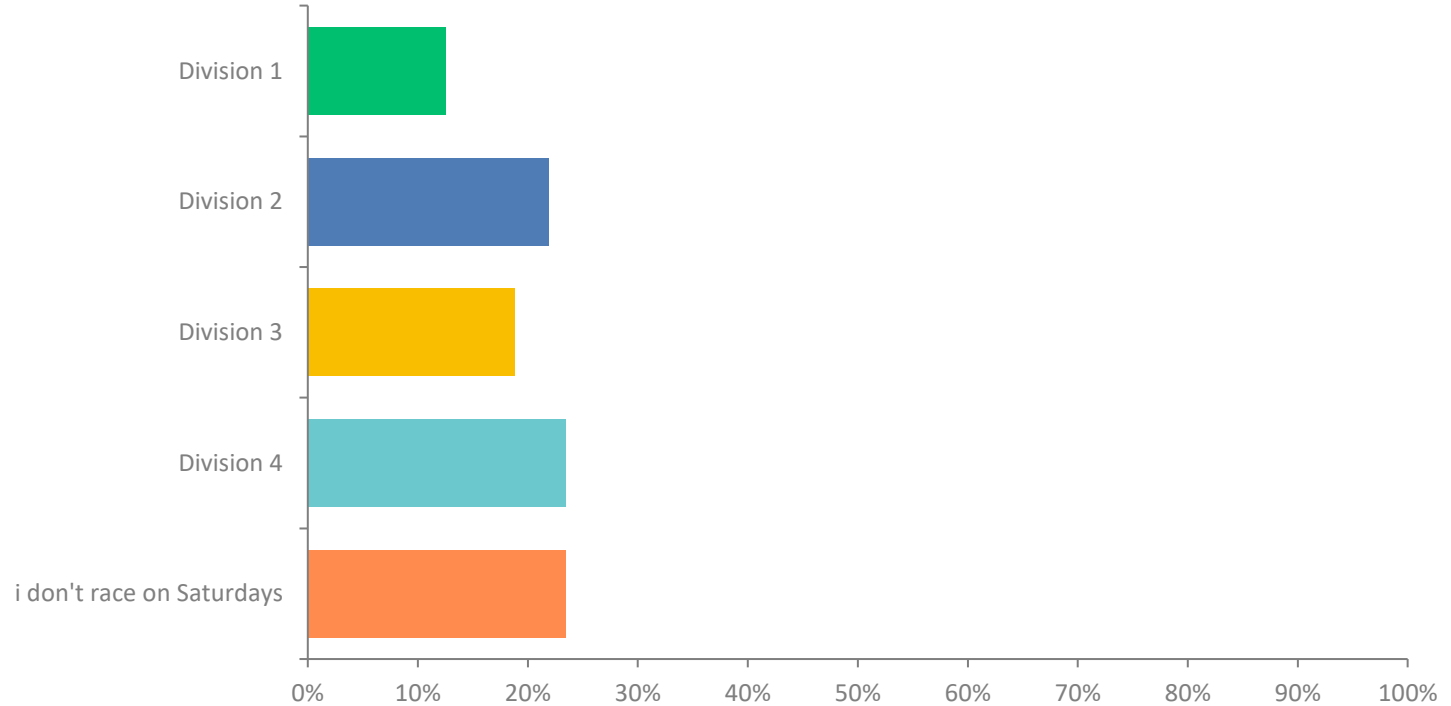
Q20: Could you please advise if you are responding to this survey as a Skipper, Boat Owner or crew.

Answered: 65 Skipped: 0



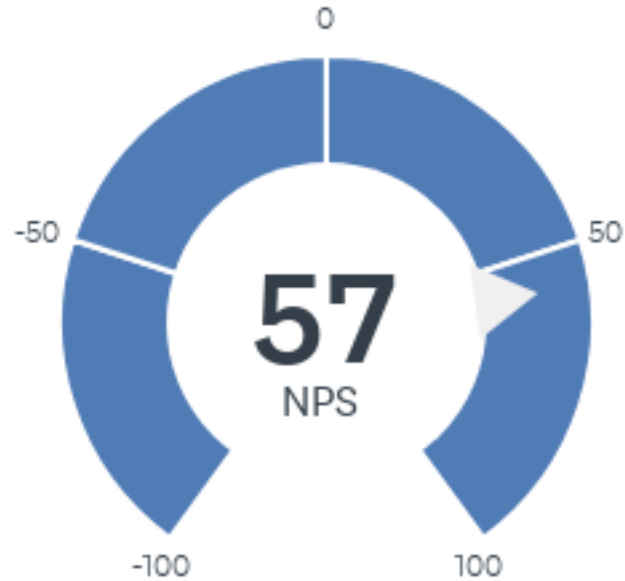
Q13: What Division do you currently race in?

Answered: 64 Skipped: 1



Q1: How likely is it that you would recommend Yacht Racing at LMYC to a friend or colleague?

Answered: 63 Skipped: 2



2023 NPS - 52

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Answered: 63 Skipped: 2

DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
8% 5	27% 17	65% 41	57
2023 8%	32%	60%	52

Q2: What did you like about the 2023/24 Sailing Season?

Answered: 59 Skipped: 6

- Variety of races and program (21)
- Good race organisation and officials (14)
- Good close competition (13)
- The people at the club(3)
- We had good weather (3)
- Wednesdays (2)
- The fee rebate (1)
- 4 Divisions (1)

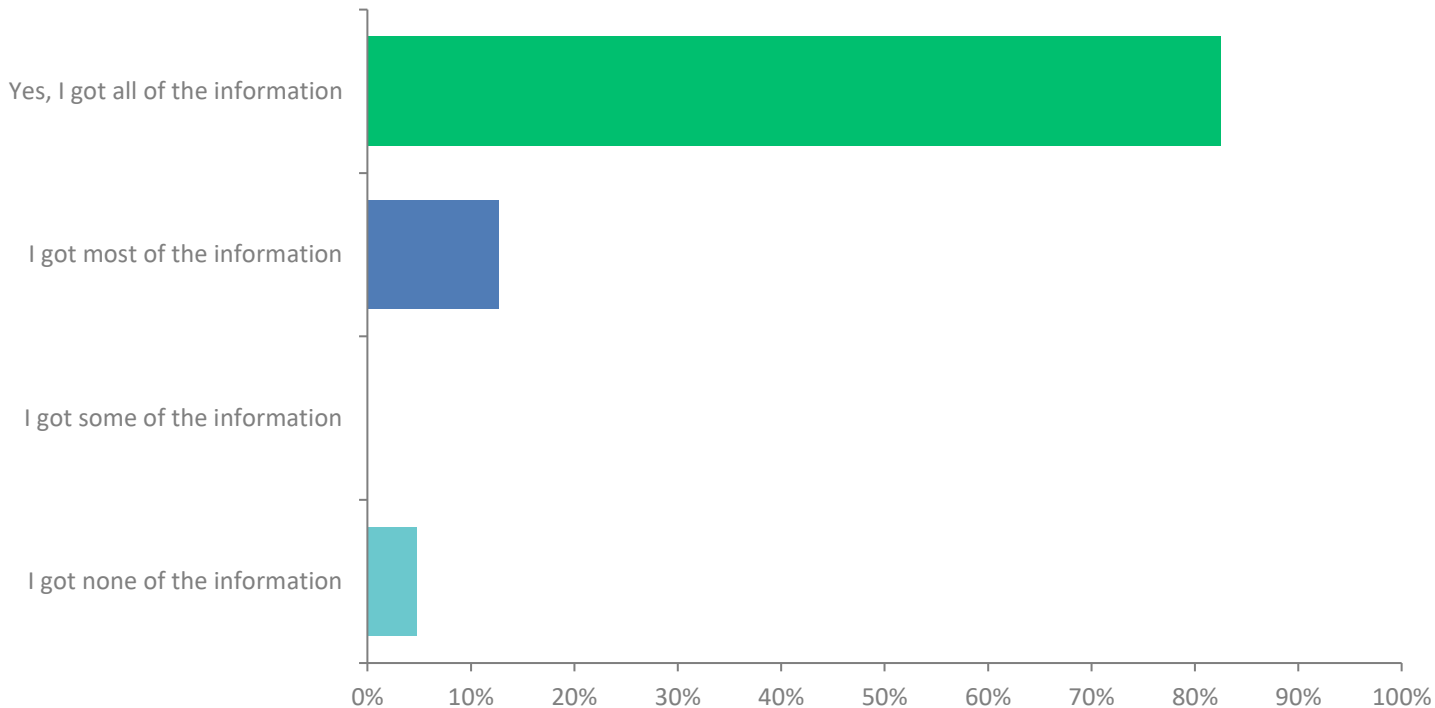
Q4: What did you dislike about the 2023/24 Sailing Season?

Answered: 55 Skipped: 10

- Nothing to dislike (13)
- Too many races outside Belmont Bay (9)
- Weather issues (7)
- Divisional structure (6)
- Handicap system (5)
- Courses (3)
- Complexity of program (2)
- Season is too long (2)
- More races/longer season (2)
- Interclub races (2)
- Lack of Sportsmanship (2)
- Sailing Committee not proactive (1)

Q4: Prior to 2023/24 Sailing Season, did you get the information that you needed about the sailing season?

Answered: 63 Skipped: 2



Q5: We have a goal of attracting more women to yacht racing at LMYC. How would you rate our current efforts on this initiative?


Answered: 62 Skipped: 3



- 3.3 vs 3.0 in 2023
- Plenty of great suggestions that we will work through
- Still plenty of work to do
- We need boat owners' and skippers help with promotions

Q5: We have a goal of attracting more women to yacht racing at LMYC. How would you rate our current efforts on this initiative?

Answered: 62 Skipped: 3

	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
	1.61% 1	16.13% 10	37.10% 23	43.55% 27	1.61% 1	62	3.27
2023	6.35% 4	25.40% 16	36.51% 23	25.40% 16	6.35% 4	63	3

Q6: We have a goal of creating pathways for people to transition from small boats to yacht racing at LMYC. How would you rate our current efforts on this initiative?


Answered: 62 Skipped: 3



- 1.8 vs 1.8 in 2023
- Sailing loses participants from 18 – 40 (Australian Sailing)
- Strong theme from members that we need to do more
- Board has made this a strategic priority and provided development funding
- New role of Sailing Manager recruited – Simon Turpin from Southport Yacht Club has started
- Some training boats options have been canvassed
- Some members want more emphasis on junior sailing

Q6: We have a goal of creating pathways for people to transition from small boats to yacht racing at LMYC. How would you rate our current efforts on this initiative?

Answered: 62 Skipped: 3

	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
	45.16% 28	33.87% 21	19.35% 12	1.61% 1	0% 0	62	1.77
2023	42.86% 27	41.27% 26	11.11% 7	1.59% 1	3.17% 2	63	1.81

Q7: We have increased our Facebook posts with regular videos and photos. How would you rate our current efforts on these initiatives?

Answered: 52 Skipped: 13



- 50% of comments did not use Facebook
- Only one of our communication channels

Q8: How would you rate the monthly newsletter Forecast

Answered: 62 Skipped: 3



- Good support for this but we are always chasing content

Q9: How could Wednesday Racing be improved?

Answered: 53 Skipped: 12

- It's great, don't change anything (18)
- I don't race Wednesdays or N/A (14)
- Handicapping (5)
- Change some courses (3)
- Races could start later (2)
- Start earlier (2)
- Introduce some novelty events (2)
- All handicap starts (2)
- No point score (2)
- Wednesday twilight (1)
- Club credits used outside of the bar (1)
- Get NCYC to move their twilight event (1)

Q10: How could Friday Night Twilight Racing be improved?

Answered: 54 Skipped: 11

- I don't race Fridays or N/A (16)
- It's great, don't change anything (13)
- Change starting sequence (5)
- Races could start later (4)
- Races could start earlier (4)
- Theme nights (3)
- Promote as try sailing (3)
- Sailors area in club, fast lane for food (2)
- Handicapping (2)

Q11: How could Winter Racing be improved?

Answered: 50 Skipped: 15

- I don't race Winter or N/A (23)
- No changes needed (6)
- Move to Saturdays (5)
- Races could start later (5)
- Weather-related comments (4)
- Get more boats involved (3)
- Reduce fees or have some incentives, better prizes (2)

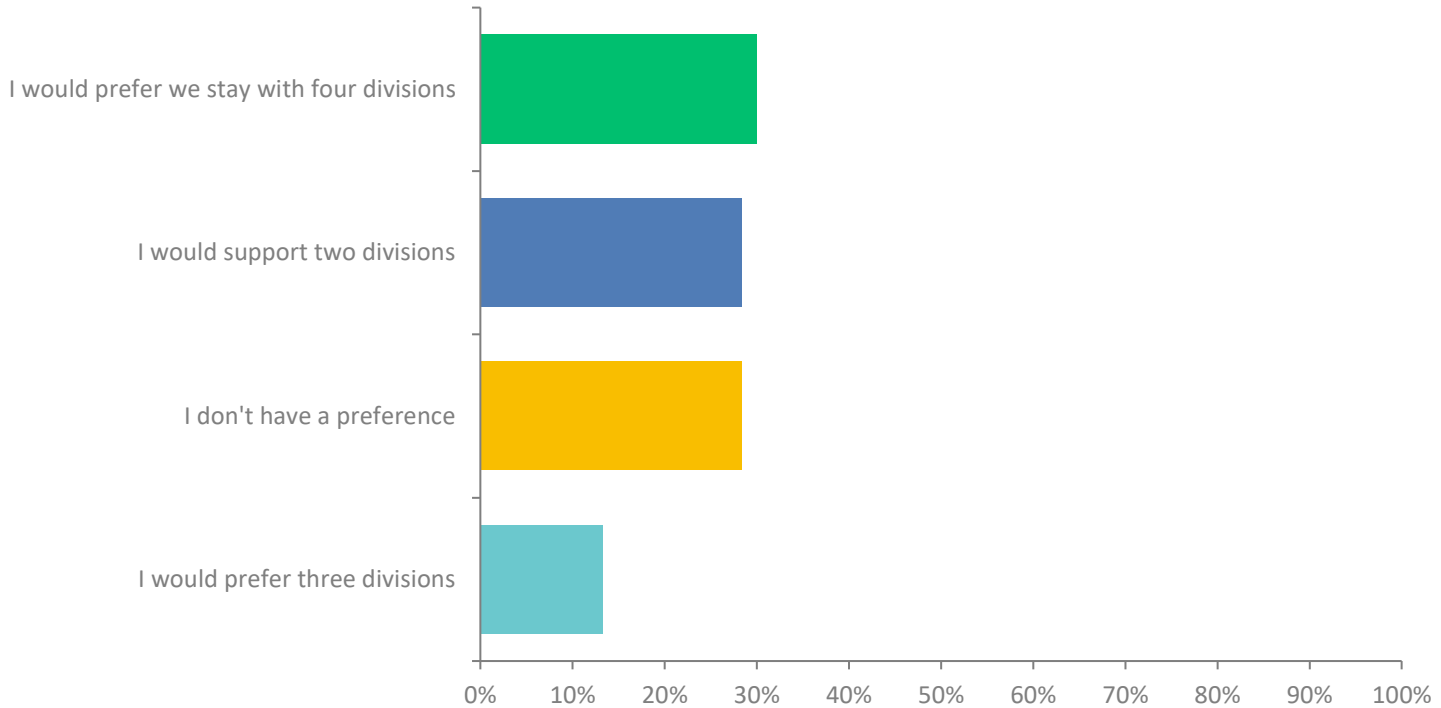
Q12: For the last two seasons the Divisions for Saturday racing were based on four division descriptions and boats nominated in the Division they thought their boat fitted. Could you please provide some comments on this?

Answered: 59 Skipped: 6

- I thought it worked OK (23)
- Too many divisions/not enough boats (10)
- Split based on performance/handicap (6)
- Move to two divisions (6)
- I don't race or N/A (6)
- Move to three divisions (4)
- Division 1 is an issue (3)

Q14: On the basis that we would reduce the length of Division 1 courses to LMYC/RKR Division 2/3 courses and smaller boats would continue to sail the current Division 4 courses, what do you think about moving to two divisions on Saturdays?

Answered: 60 Skipped: 5



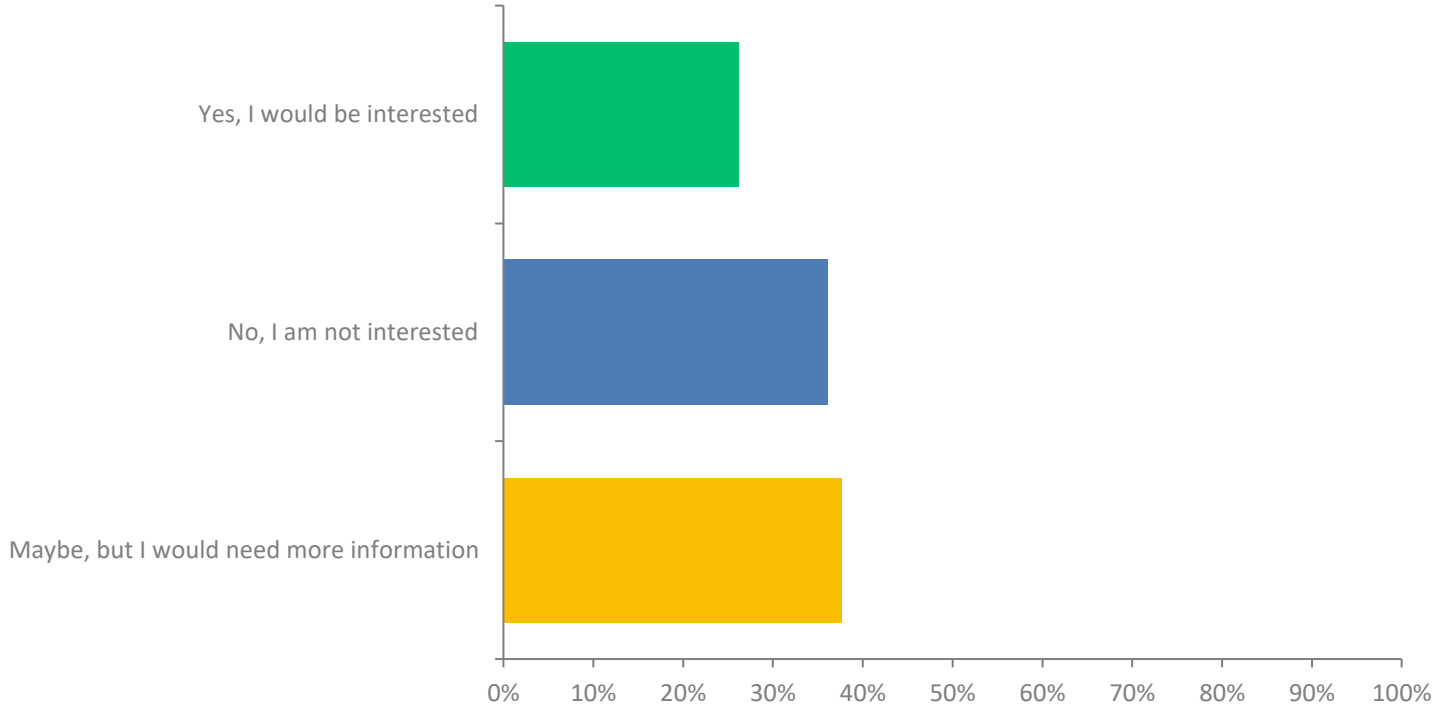
Q14: Comments

Answered: 32 Skipped: 33

- Not supportive of a move to two divisions (12)
- Supportive of a move to two divisions (8)
- How do we resolve handicap issues (5)
- I don't race or N/A (4)
- Course length comments (3)

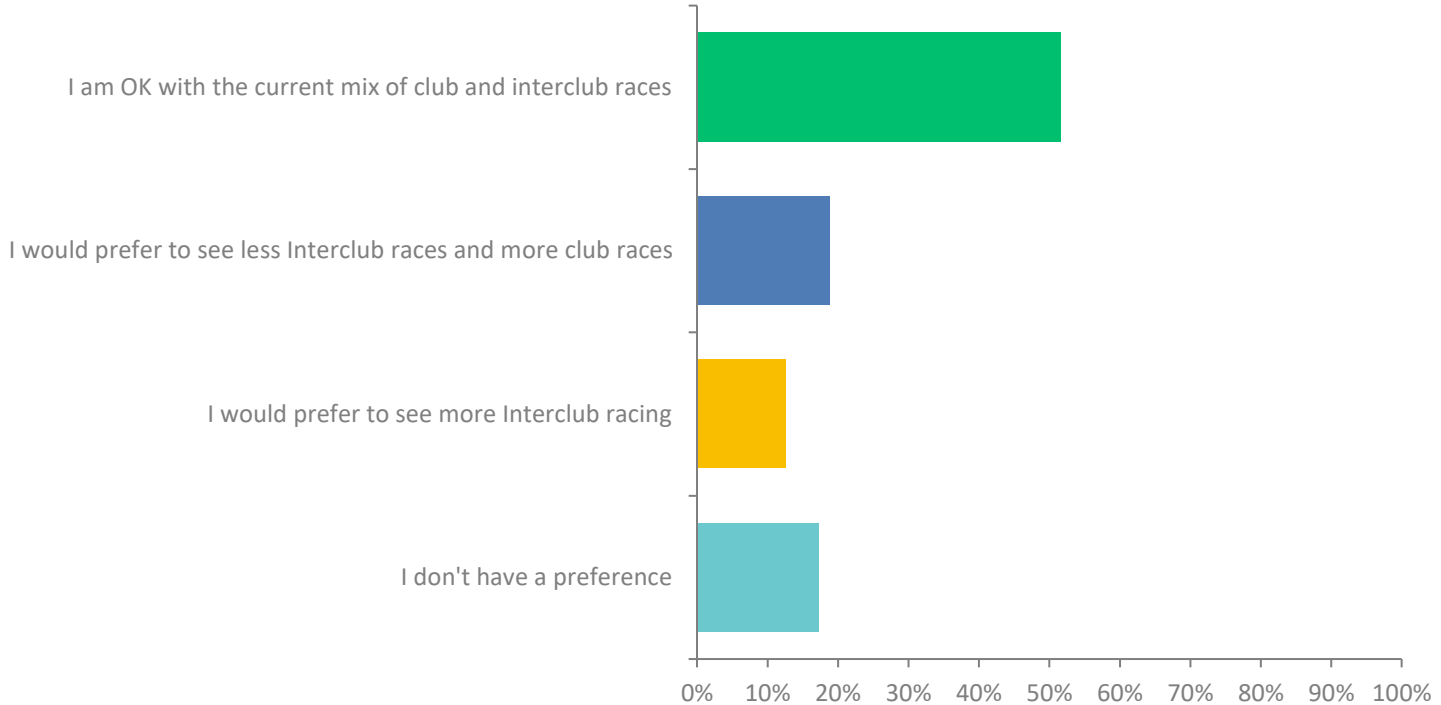
Q15: Now that Swansea Channel has been dredged to a navigable depth for most LMYC boats, we are planning to have 2-3 offshore races next season. Would you be interested in offshore racing with the other clubs?

Answered: 61 Skipped: 4



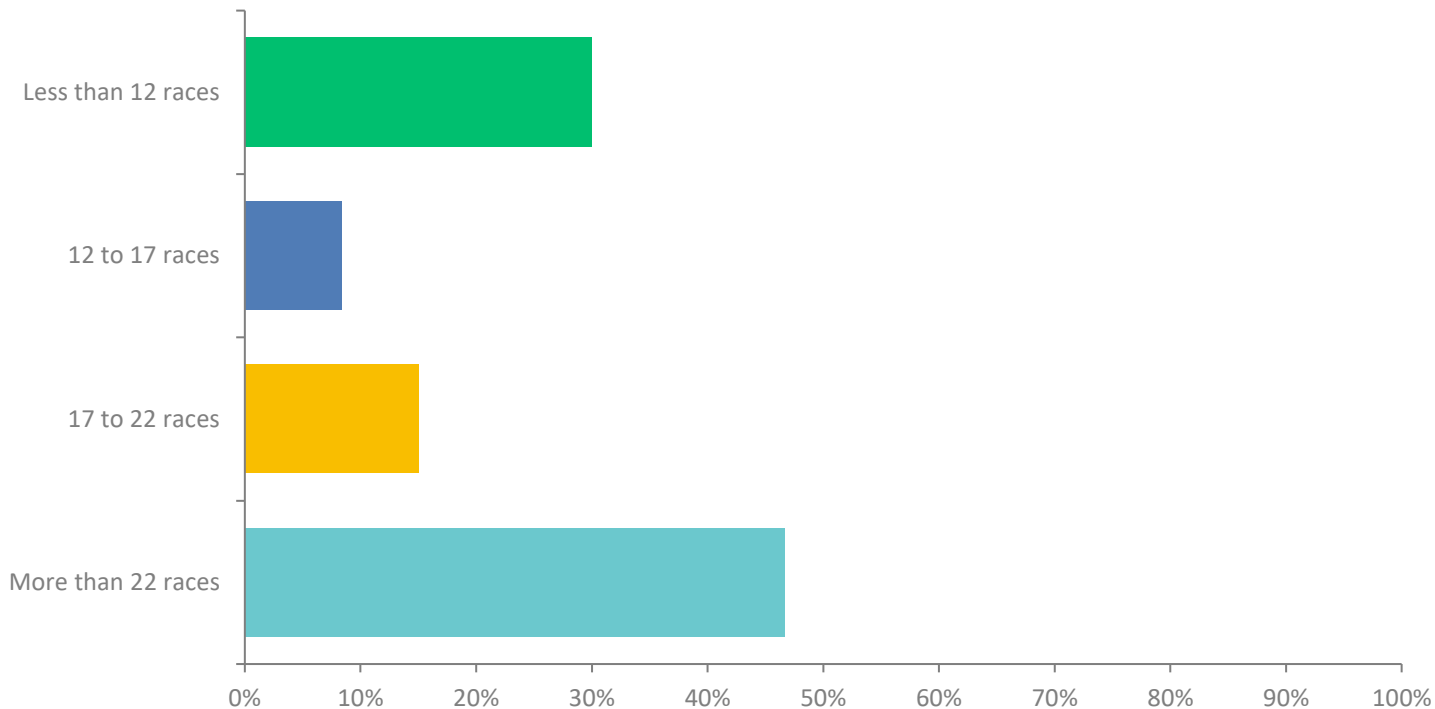
Q16: In the 2023/24 Saturday Season we had 16 Interclub Races (6 x RKR, 6 Windward/leeward, 4 Pulbah) out of 26 races. What are your thoughts on the number of Interclub races?

Answered: 64 Skipped: 1



Q17: During the 2023/24 Season, while the boats entered has remained stable we have seen a drop in the average number of boats competing on Saturdays. How many races did you compete in

Answered: 60 Skipped: 5



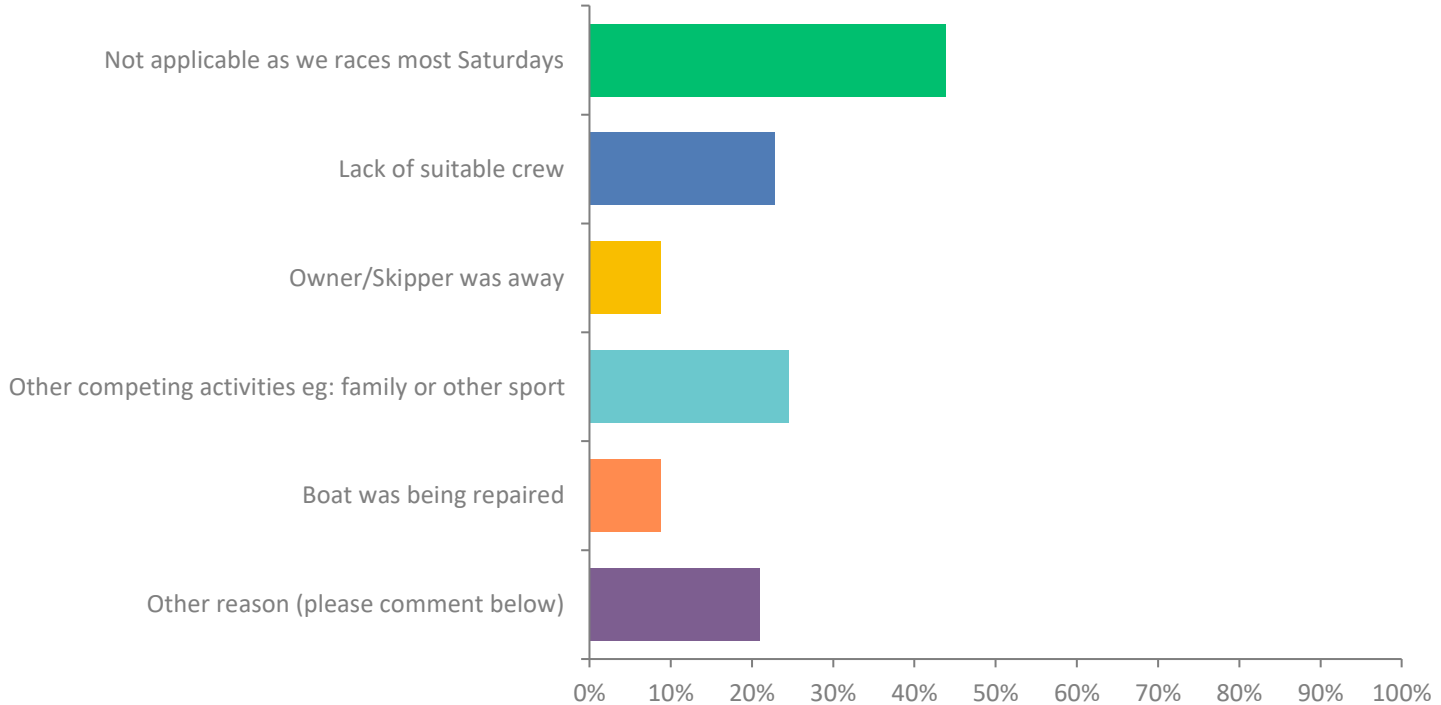
Q17: During the 2023/24 Season, while the boats entered has remained stable we have seen a drop in the average number of boats competing on Saturdays. How many races did you compete in

Answered: 60 Skipped: 5

ANSWER CHOICES	RESPONSES	
Less than 12 races	30.0%	18
12 to 17 races	8.33%	5
17 to 22 races	15.00%	9
More than 22 races	46.67%	28
TOTAL		60

Q18: What were the primary reasons why your boat did not race most Saturdays?

Answered: 57 Skipped: 8



Questions